

olaf benz®

PROGRESSIVE DESIGN | ULTIMATE COMFORT

ORDERBOOK
AUTUMN / WINTER
2026



olaf benz.



RED2611

AUTUMN WINTER 2026

The Essence of Olaf Benz - Exclusive Men's Underwear

Uncompromising Quality: Expertly crafted for lasting durability.

Finest Materials: Luxurious fabrics provide superior wearability.

Exceptional Comfort: Ergonomic cuts create a second-skin feel.

European Craftsmanship: Sustainably, locally and ethically produced.

Luxurious Aesthetic: Fashion-forward color palettes and iconic patterns.

Intricate Details: Trend-conscious design combined with signature styles.

Timeless Elegance: Sophisticated underwear for contemporary gentlemen.

U FEEL IT.

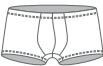


RED2607

Sizes: S | M | L | XL | XXL
Materials: 84% PA, 16% EL

- ✓ silky smooth ✓ luxurious feel
- ✓ elastic ✓ German fabric

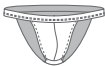
1-09954
Mastershirt



1-09950
Minipants



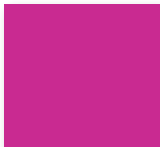
1-09951
Brazilbrief



1-09952
Riotanga



1-09953
Ministring



3333 Magenta
27.03.26 | 26.05.26



4600 Navy
27.03.26 | 26.05.26



RED2609

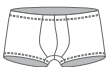
Sizes: S | M | L | XL | XXL

Materials: 85% PA, 15% EL

- ✓ colorful, modern checkered design
- ✓ soft, silky touch
- ✓ water-saving transfer print
- ✓ high color intensity
- ✓ Italian fabric



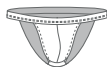
9938 Check Magenta
27.03.26 | 26.05.26



1-09960
Minipants



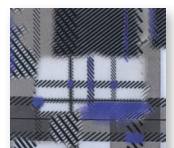
1-09961
Brazilbrief



1-09962
Riotanga



1-09963
Ministring



9949 Check Blue
27.03.26 | 26.05.26

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RED2602



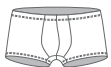
RED2602 Preorder RED0965 NOS

Sizes: S | M | L | XL | XXL

Materials: 72% PA, 28% EL

- ✓ ultra-light
- ✓ highly elastic
- ✓ transparent
- ✓ label in matching color
- ✓ silky touch
- ✓ smooth & cool
- ✓ Italian fabric

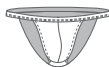
1-09924
V-Neck reg



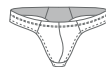
1-09920
Minipants



1-09921
Brazilbrief



1-09922
Riotanga



1-09923
Ministring



2000 Yellow
27.03.26 | 08.06.26



5033 Pea
27.03.26 | 08.06.26

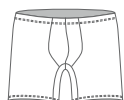


RED2610

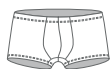
Sizes: S | M | L | XL | XXL

Materials: 75% PES, 15% PA, 10% EL

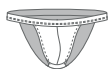
- ✓ light & elastic
- ✓ subtle transparency
- ✓ Transparent & opaque stripes
- ✓ water-saving transfer print
- ✓ soft
- ✓ German fabric



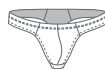
1-09965
Bikerpants



1-09966
Minipants



1-09967
Riotanga



1-09968
Ministring



9335 Violet Style
27.03.26 | 15.06.26



9800 Black Style
27.03.26 | 15.06.26



RED2600 Preorder RED1201 NOS

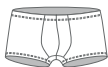
Sizes: S | M | L | XL | XXL

Materials: 86% PA, 14% EL

- ✓ light & elastic fabric
- ✓ subtle transparency
- ✓ striped structure
- ✓ cool touch
- ✓ German fabric



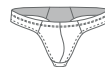
1-099 18
T-Shirt



1-099 15
Minipants



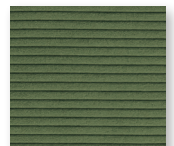
1-099 16
Brazilbrief



1-099 17
Ministring



3110 Purple
27.03.26 | 06.07.26



5300 Olive
27.03.26 | 06.07.26



RED2604

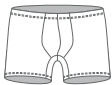
Sizes: S | M | L | XL | XXL
Materials: 85% CMD, 9% WS, 6% EL

- ✓ ribbed texture
- ✓ soft
- ✓ luxurious feel
- ✓ modal-cashmere blend
- ✓ Retropants, retrobrief with a retro look
- ✓ Italian fabric

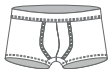
1-09929
Sportshirt



8408 Grey-melange
30.04.26 | 13.07.26



1-09925
Boxerpants



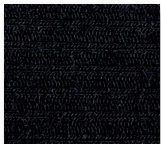
1-09926
Retropants



1-09927
Retrobrief



1-09928
Ministring



8000 Black
30.04.26 | 13.07.26



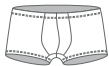


RED2605

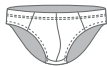
Sizes: S | M | L | XL | XXL
Materials: 90% CMD, 10% EL

- ✓ smooth, lightweight
- ✓ modal fabric
- ✓ breathable
- ✓ natural shine
- ✓ Italian fabric

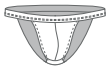
1-09944
Mastershirt



1-09940
Minipants



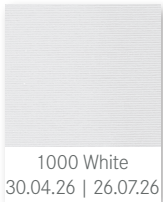
1-09941
Sportbrief



1-09942
Riotanga



1-09943
Ministring



1000 White
30.04.26 | 26.07.26



4703 Mint
30.04.26 | 26.07.26



RED2603

Sizes: S | M | L | XL | XXL

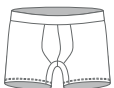
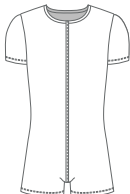
Materials: 90% CMD, 10% EL

- ✓ soft ✓ breathable ✓ modal jersey
- ✓ mottled look ✓ Italian fabric

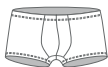
1-09934
T-Shirt



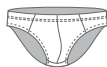
1-09935
Coolbody



1-09930
Boxerpants



1-09931
Minipants



1-09932
Sportbrief



1-09933
Ministring



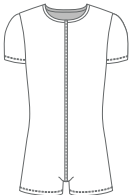
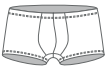
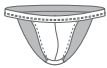
8408 Grey-melange
30.04.26 | 17.08.26

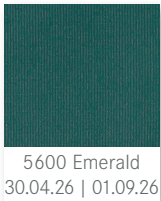


RED2611

Sizes: S | M | L | XL | XXL
Materials: 83% PA, 17% EL

- ✓ soft & silky texture
- ✓ high elasticity and comfort
- ✓ recycled polyamide
- ✓ Italian fabric

	1-09976 Mastershirt	1-09977 Coolbody		
				
			1-09970 Bikerpants	
				
1-09975 Long Johns	1-09971 Minipants	1-09972 Brazilbrief	1-09973 Riotanga	1-09974 Ministring



A full-page photograph of a man with dark hair and a light beard, shirtless and wearing dark green briefs. He is standing in front of a large window with a wooden frame, leaning against the wall with his right hand on his hip and his left arm resting on the window frame. The lighting is soft and natural, coming from the window. The background outside the window is slightly blurred, showing some greenery and a building.

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RED2606



RED2606

Sizes: S | M | L | XL | XXL

Materials: 85% PES, 15% EL

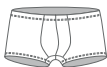
- ✓ matte-glossy surface
- ✓ embossed print
- ✓ elastic
- ✓ temperature-regulating
- ✓ German fabric



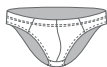
8000 Black
30.04.26 | 14.09.26



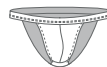
1-09949
V-Neck reg



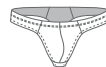
1-09945
Minipants



1-09946
Brazilbrief



1-09947
Riotanga



1-09948
Ministring

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RED2612

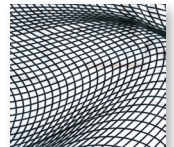


RED2612

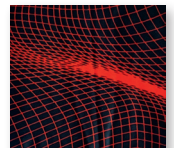
Sizes: S | M | L | XL | XXL

Materials: 85% PES, 15% EL

- ✓ optical illusion print
- ✓ soft & smooth
- ✓ water-saving transfer print
- ✓ Italian fabric



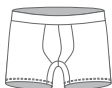
9070 Black Print
30.04.26 | 05.10.26



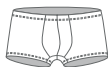
9301 Red Print
30.04.26 | 05.10.26



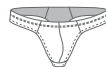
1-09983
Long Johns



1-09980
Boxerpants



1-09981
Minipants



1-09982
Ministring



RED2608 | KEY OUTFIT WITH FREE PROMO SET

Sizes: S | M | L | XL | XXL

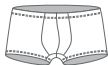
Materials: 90% PA, 10% EL

- ✓ Jacquard knitted fabric
- ✓ subtle shine
- ✓ textured look
- ✓ soft
- ✓ German fabric

1-09959
T-Shirt



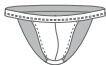
Promo Set*



1-09955
Minipants



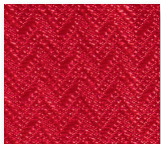
1-09956
Brazilbrief



1-09957
Riotanga



1-09958
Ministring



3000 Red
30.04.26 | 19.10.26

*free promo set with every RED2608 order, includes A3 poster in each color, flyers and postcards (subject to change)

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RED2608

NOS

COLLECTION

RED1201



RED0965 NOS

Sizes: S | M | L | XL | XXL

Materials: 72% PA, 28% EL

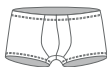
- ✓ ultra-light microfiber
- ✓ highly elastic
- ✓ transparent
- ✓ Italian fabric

1000 White
NOS

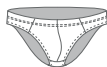
8000 Black
NOS



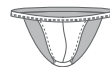
1-06024
V-Neck low



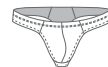
1-06020
Minipants



1-06021
Brazilbrief



1-06026
Riotanga



1-06022
Ministring



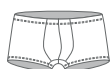
RED1201 NOS

Sizes: S | M | L | XL | XXL

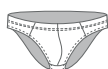
Materials: 86% PA, 14% EL

- ✓ slightly transparent
- ✓ striped structure
- ✓ light & airy material
- ✓ German fabric

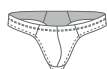
1-05835
T-Shirt



1-05830
Minipants



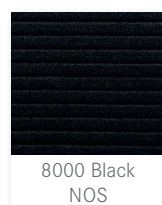
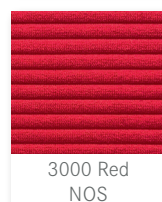
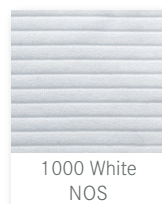
1-05832
Brazilbrief



1-05837
Ministring



1-00086
Poster





RED1601 NOS

Sizes: S | M | L | XL | XXL

Materials: 92% CO, 8% EL

- ✓ cotton-elastane blend ✓ sophisticated Cotton SZ-Knit
- ✓ shape-retaining ✓ German fabric

1000 White
NOS

8000 Black
NOS

1-07418
V-Neck regular



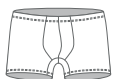
1-07422
College V-Shirt



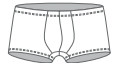
1-07416
Collegeshirt



1-07415
Sportshirt



1-07413
Casualpants



1-07410
Minipants



1-07411
Brazilbrief



1-07412
Ministring



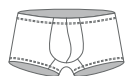
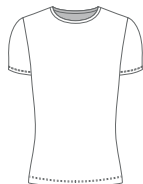
RED2400 NOS

Sizes: S | M | L | XL | XXL

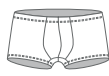
Materials: 55% CLY, 40% CO, 5% EL

- ✓ cotton-lyocell mix
- ✓ regenerative fiber
- ✓ very soft & elastic
- ✓ German fabric

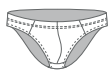
1-09503
T-Shirt



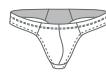
1-09500
Comfortpants



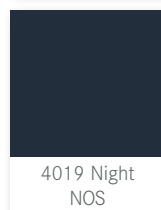
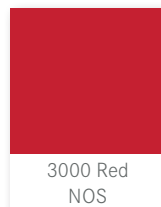
1-09505
Minipants



1-09501
Brazilbrief



1-09502
Ministring



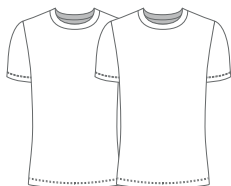


RED1010 NOS

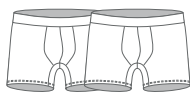
Sizes: S | M | L | XL | XXL

Materials: 87% CO, 13% EL

- ✓ highly elastic
- ✓ double-pack offer
- ✓ cotton-elastane blend
- ✓ Portuguese fabric



1-01027
T-Shirt Double Pack*



1-01025
Boxerpants Double Pack

1000 White
NOS

8000 Black
NOS

* T-Shirt Double Pack is only available in color 1000 White



BLU 1200 NOS

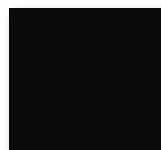
Sizes: S | M | L | XL | XXL

Materials: 71% PA, 29% EL | Lining: 100% PA

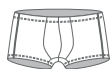
- ✓ fast-drying
- ✓ high elasticity
- ✓ contrast side piping
- ✓ hidden drawstring
- ✓ Italian fabric



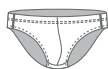
3105 Lips
NOS



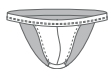
8000 Black
NOS



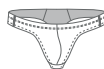
1-07820
Beachpants



1-07821
Sunbrief



1-07822
Beachtanga



1-07823
Sunstring



Gift Box

1-00070

7 cm x 9 cm x 14 cm



Laundry Bag

1-00097

36 cm x 32 cm

100% PA

zipper color varies

Beach Sandals

1-10094

Size 43-44



Shopping Bag

1-00094

44 cm x 44 cm

100% rPET

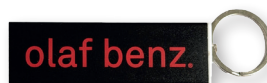


Beach Towel

1-00025

85 cm x 165 cm

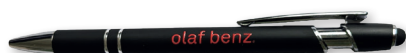
85% CO, 15% PE



Multi charger

1-00102

USB-C, Lighting



Soft Touch Pen

1-00099



Beach Promo Set

1-00058

1x Beach Towel

1x Beach Sandals

1x Shopping Bag



Size Chart in cm					
International Sizes	S	M	L	XL	XXL
Men's Sizes	46	48	50	52	54
Body Hight	180				
Bust Measurement	92	96	100	104	108
Waiste Measurement	82	86	90	94	98
Hip Measurement	94	98	102	106	110
Sleeve Length	62	63	64	65	66

Used Fabric Marking:

CLY = lyocell, CO = cotton, CV = viscose,
 EL = elastane, PA = polyamide, PES = polyester
 CMD = modal, WS = cashmere

IMPRINT

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