



Spring / Summer

125 years of Gossard

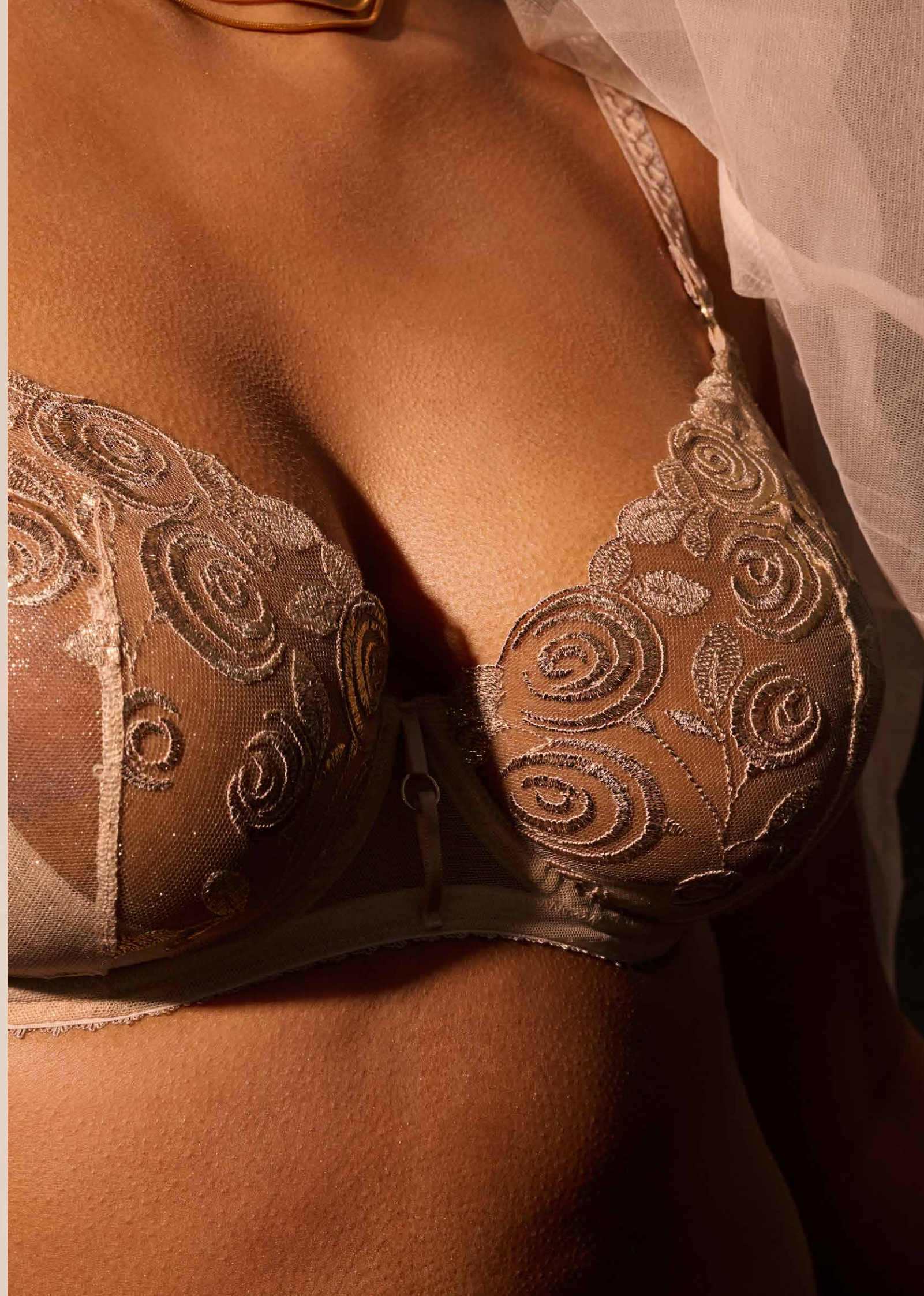
2026

GossardTM

est. 1901 in chicago

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Intro

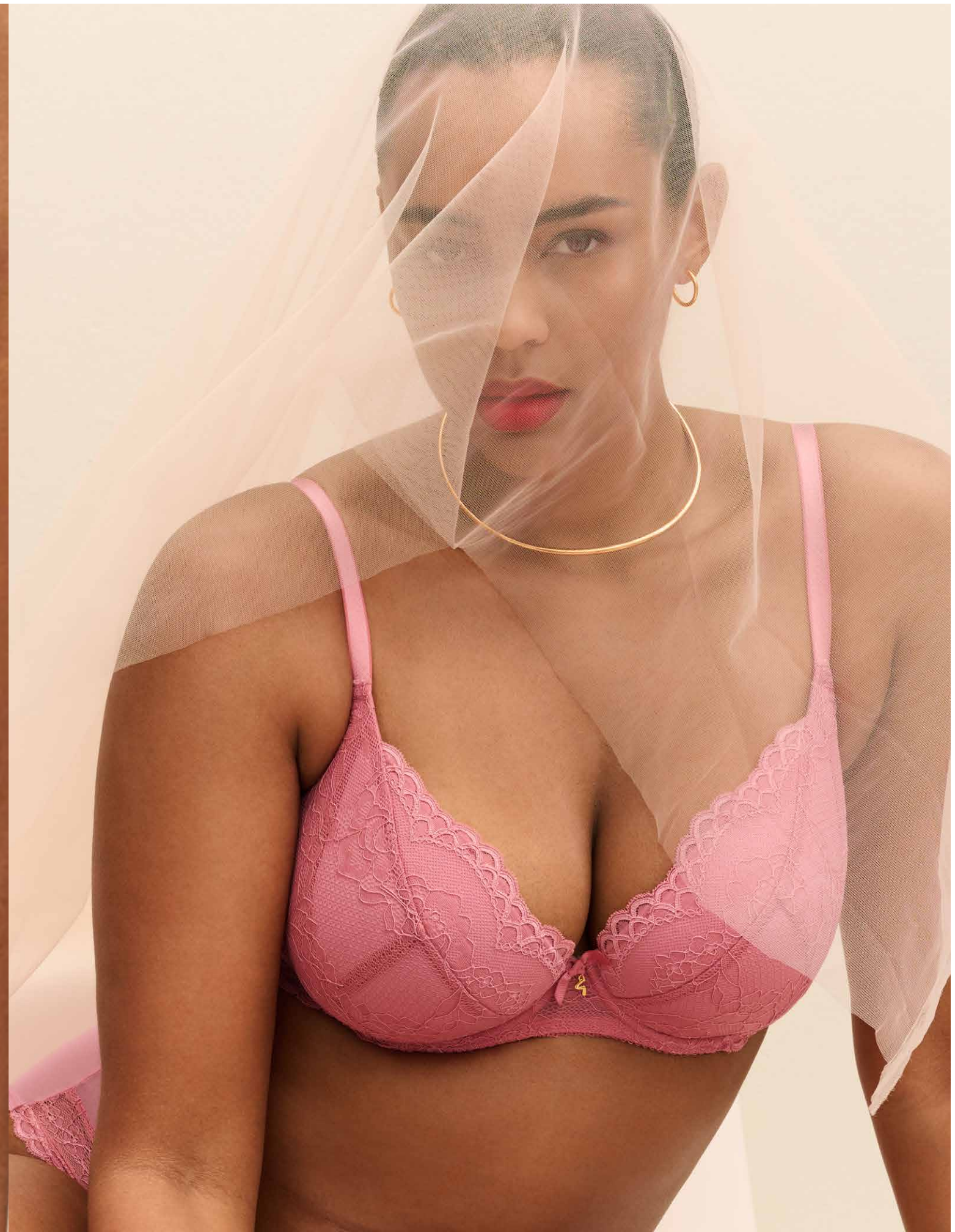
A celebration of 125 years of elegance, mystery, and sensual allure, Eternal Masquerade blends timeless beauty with theatrical flamboyance. Inspired by the opulence of the theater capturing the drama and seduction of the stage while honoring the brand's journey across generations, celebrating 125 years.

Superboost Lace

Mauve Pink

Step into the spotlight with the Superboost Lace in Mauve Pink — a seductive fusion of elegance and confidence. This captivating hue, inspired by soft stage lighting, envelops the body in delicate soft stretch lace. Designed to enhance your natural curves with signature Superboost lift, it captures the timeless beauty and daring spirit of Gossard’s heritage.





Superboost Lace Mauve Pink

Padded Plunge Bra
23 7711

Sizes
EU: A 70-80, B-C 70-85, D-J 65-85
UK : 32-36 A, 32-38 B-C, 30-38 D-G
FR: A 85-95, B-C 85-100, D-J 80-100

- + A-D features removable cookie for extra boost
- + DD-G (EU/FR E-J) offers slightly less padding to help support the bust whilst still offering a great shape
- + Comfortable corded stretchlace

Deep V Bralet
23 7718

Sizes
EU: B-C 70-85, D-J 65-85
UK: 32-38 B-C, 30-38 D-G
FR: B-C 85-100, D-J 80-100

- + Front fastening up to G cup (EU/FR J cup)
- + Features inner sling on all sizes to give support and projection

Thong
23 7716

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Features decorative microfibre elastic for comfort
- + Comfortable corded stretchlace

Short
23 7714

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Features decorative microfibre elastic for comfort
- + Comfortable corded stretchlace



Padded Plunge Bra



Deep V Bralet



Thong



Short

Glossies

Sunkissed

Embrace the spotlight with Glossies in Sunkissed — a radiant blend of sensuality and celebration. This warm, golden hue mirrors the glow of a twilight masque, wrapping the body in smooth, lustrous fabric that shimmers with every movement. Designed to enhance your natural shape, Glossies offers unparalleled comfort and support, while capturing the vibrant energy and theatrical elegance of Gossard’s 125-year legacy.





Glossies Sunkissed

Lightweight fabric for a barely there feel

Sheer Bra

23 6271

Sizes
EU: A 70-80, B-C 70-85, D-J 65-85
UK: 32-36 A, 32-38 B-C, 30-38 D-G
FR: A 85-95, B-C 85-100, D-J 80-100

- + A-D sizes features hooks at the base of the strap for the option to wear cross back
- + DD-G (EU/FR E-J) sizes features inner sling for great profile and projection, as well as the traditional U back shape construction to give support
- + Super soft hook & eye for superior comfort
- + Moulded cup developed for the finest lightweight support up to G cup (EU/FR J cup)

Short

23 6274

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Thong

23 6276

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46



Sheer bra



Short

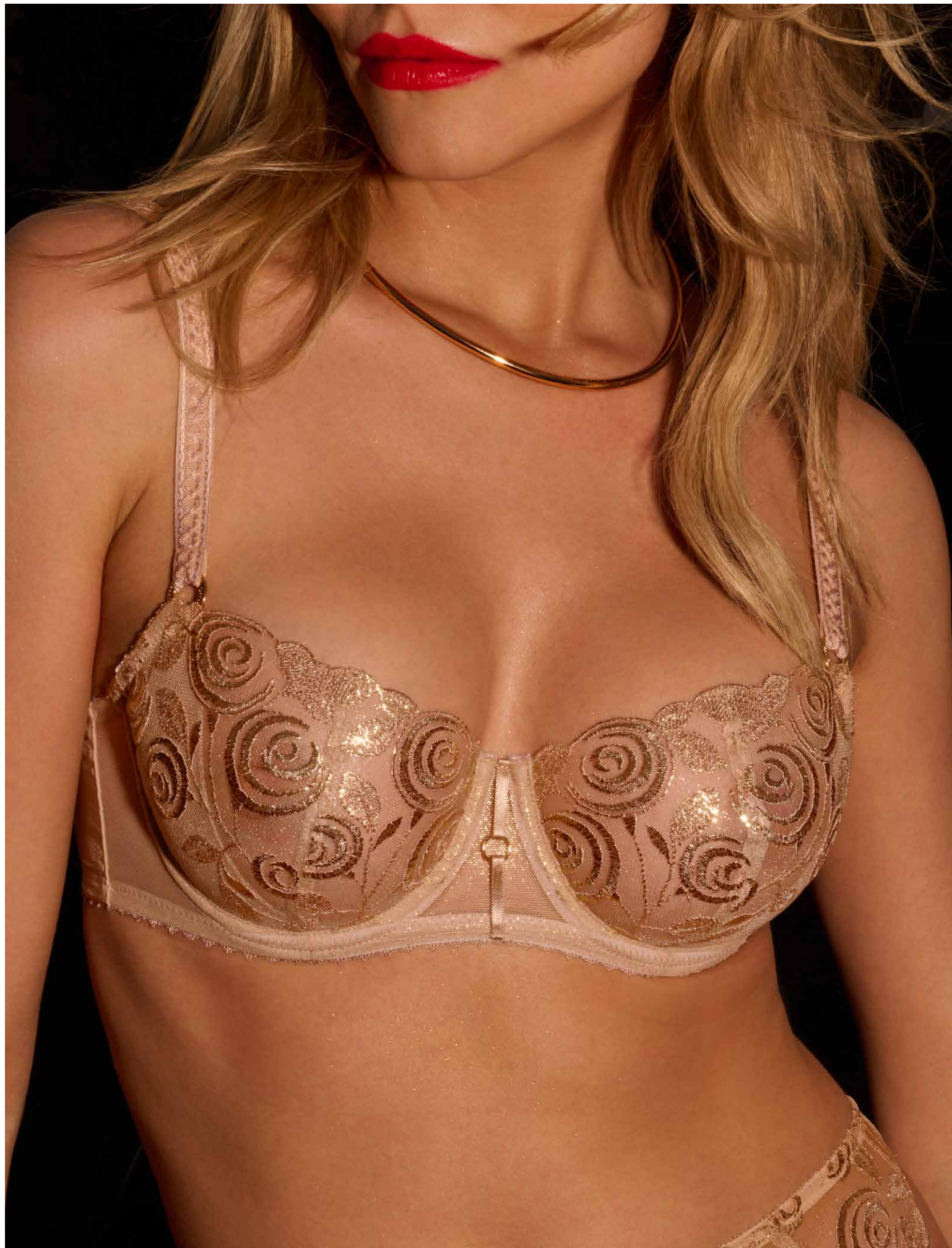


Thong

VIP Fleur D'Or Gold

Indulge in the opulence of gold foil printed embroidery, exclusively designed in Austria for the Eternal Masquerade collection. This exquisite detail is paired with luxurious strapping, creating a bold yet refined silhouette that captures the essence of theatrical elegance. The light printed tulle net adds a delicate, ethereal touch, allowing the gold accents to shimmer like a costume under stage lights. A true celebration of Gossard's 125-year legacy, VIP Fleur D'Or combines rich craftsmanship with a daring spirit, embodying timeless beauty and modern seduction.





VIP Fleur D’Or Gold

Printed gold foil embroidery

Demi Balconette Bra
23 BA5B

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

+ Soft ornate straps

Non Padded Plunge Bra
23 BA5A

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

+ Soft ornate straps

Thong
23 BA5T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

+ Soft ornate strappy detail

Brazilian
23 BA5U

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Suspender
23 BA5S

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46



Demi Balconette Bra



Non Padded Plunge Bra



Thong



Brazilian



Suspender

VIP Belle De Nuit Black

Unveil the allure of Belle De Nuit, a captivating creation within the Eternal Masquerade collection. Inspired by the opulence of the Belle Époque era, this range combines wide velour strap detailing with delicate Leavers lace, featuring a bold floral design that evokes timeless sophistication. Each intricate lace motif is adorned with delicate diamanté stones, adding a touch of sparkle reminiscent of a star-studded night. Belle De Nuit embodies the romance and grandeur of a bygone era, while embracing the daring spirit of modern seduction — a perfect tribute to Gossard’s 125-year legacy.





VIP Belle De Nuit Black

Leavers Lace
Dimante stones

Upliftng Balconette Bra 23 BA5A

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Sling pad for extra uplifting shape
- + Wide velour strap detail

Triangle Bra 23 BA3B

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Inner sling liner for extra support
- + Wide velour strap detail

Non Wired Longline Bra 23 BA3C

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Light inner foam pad
- + No wire
- + Wide velour strap detail

Brazilian 23 BA3W

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

High Waist Brief 23 BA3U

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46



Uplifting Balconette Bra



Triangle Bra



Non Wired Longline Bra



Brazilian



High Waist Brief

VIP Etoile

Red

Experience the allure of VIP Etoile, making a stunning return in Red as part of the Eternal Masquerade collection. This celebrated design is brought to life with intricate Swiss embroidery, enhanced by opulent gold lurex threads that glisten with every movement. The rich red hue, paired with the shimmering gold accents, embodies the dramatic elegance of a lavish masquerade ball, capturing both vintage charm and modern seduction. VIP Etoile in Red is a luxurious tribute to Gossard’s 125-year legacy, offering an unforgettable statement of sophistication.





VIP Etoile Red

Luxurious Swiss designed embroidery with gold lurex yarn
Supersoft brushed mesh for superior comfort

Non Padded Plunge Bra

23 BA8A

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Gossard gold ring detail
- + Supersoft jacquard strap
- + Centre front gold droplet
- + Soft hook and eye

Padded Longline Plunge Bra

23 BA8B

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Gossard gold ring detail
- + Supersoft jacquard strap
- + Centre front gold droplet
- + Soft hook and eye
- + Supersoft inner foam

Thong

23 BA8T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Brazilian

23 BA8Y

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Folded back mesh for no VPL

Waist Cincher

23 BA8P

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Showpiece underwear as outerwear



Non Padded Plunge Bra



Padded Longline Plunge Bra



Thong



Brazilian



Waist Cincher

Lace Soirée

White

Lace Soirée makes a stunning return in White, offering the perfect blend of timeless elegance and modern sophistication. The luxurious lace creates a soft, glamorous look that transitions effortlessly from a refined daytime lingerie to an alluring evening statement. Lace Soirée in White captures the essence of glamour, adding a touch of radiant elegance to every moment, while celebrating Gossard’s 125-year legacy of seduction and beauty.





Lace Soirée

White

Elegant Gold jewellery
Soft stretch Lace

Padded Plunge Bra

23 BB2A

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Luxurious lace strap
- + Supersoft microfibre back straps
- + Supersoft foam
- + Brushed mesh liner for superior comfort

Full Cup Non Padded Bra

23 BB2B

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Luxurious lace strap
- + Supersoft microfibre back straps
- + Brushed mesh liner for superior comfort
- + Soft hook & eye

Demi Balconette Bra

23 BB2C

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Luxurious lace strap
- + Supersoft microfibre back straps
- + Brushed mesh liner for superior comfort
- + Soft hook & eye

Thong

23 BB2T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Brushed mesh for superior comfort

Brazilian

23 BB2X

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Short

23 BB2V

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46



Padded Plunge Bra



Full Cup Non Padded Bra



Demi Balconette Bra



Thong



Brazilian



Short

Non Padded High Apex Bra
23 BB2D

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Luxurious lace strap
- + Supersoft microfibre back straps
- + Supersoft foam
- + Brushed mesh liner for superior comfort

Padded High Apex Bra
23 BB2E

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Luxurious lace strap
- + Supersoft foam
- + Brushed mesh liner for superior comfort

High Waist Brief
23 BB2U

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Suspender
23 BB2S

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Brushed mesh for superior comfort
- + Supersoft microfibre straps



Non Padded High Apex Bra



Padded High Apex Bra



High Waist Brief



Suspender

Glossies Lace

Paprika

Introducing Glossies Lace in the captivating new Paprika color, a bold addition to the Eternal Masquerade collection. This rich, warm hue evokes the fiery passion and dramatic flair of a masquerade ball, while the delicate lace detailing adds a touch of intricate elegance.





Glossies Lace Paprika

Sheer Bra
23 3001

Sizes
EU: A 70-80, B-C 70-85, D-J 65-85
UK: 32-36 A, 32-38 B-C, 30-38 D-G
FR: A 85-95, B-C 85-100, D-J 80-100

- + A-D sizes features hook at the base of the back of the strap for the option to wear cross back
- + Supersoft hook & eye
- + Innovative moulded lace shape with great support up to G cup (EU/FR J cup)
- + Inner sling for extra support and projection on DD (EU/FR E cup) sizes onwards

Brief
23 3003

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Delicate chantilly stye lace for the perfect co-ordinated set

Thong
23 3006

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Delicate chantilly stye lace for the perfect co-ordinated set



Sheer Bra



Brief



Thong

Tattoo

Black/Beige

Introducing Tattoo, a stunning new range inspired by the elegance of the Belle Époque era. With intricate embroidery featuring delicate floral design blending vintage charm with a modern edge. The luxurious fabrics and detailed stitching create a rich, textured look that’s both timeless and bold.





Tattoo Black/Beige

Delicate tattoo embroidery
Satin binding detail
Satin front strap
Diamante droplet

Full Cup Bra 23 BA2C

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Satin wire casing
- + Metal gold loop front strap

Non Padded Plunge Bra 23 BA2A

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Satin wire casing
- + Metal gold loop front strap

Thong 23 BA2T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Metal loop detail

Tanga 23 BA2U

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Metal loop detail

Deep Brief 23 BA2V

Sizes
EU: 34-36 - 44-46
UK: XS-XXL
FR: 36-38 - 46-48



Full Cup Bra



Non Padded Plunge Bra



Thong



Tanga



Deep Brief

Obsession

Blush

Obsession returns in Blush, featuring simple scalloped embroidery inspired by the Belle Époque era. The delicate design is paired with a sleek tulle finish for a modern, clean look. Adding a touch of structure, corsetry tape detail enhances the shape and gives it an extra hint of sensuality. Blush Obsession combines vintage charm with a contemporary twist, celebrating Gossard’s 125-year legacy in a beautifully understated way.





Obsession Blush

Supersoft mesh for superior comfort

Non Padded Full Cup Bra
23 BB1B

Sizes
EU: B-C 70-95, D-F, 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

+ Brushed mesh for premium comfort

Demi Balconette Bra
23 BB1A

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

+ Inner sling for support and forward projection
+ Brushed mesh for premium comfort

Thong
23 BB1T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Brief
23 BB1X

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

Deep Brief
23 BB1U

Sizes
EU: 34-36 - 44-46
UK: XS-XXL
FR: 36-38 - 46-48

+ Bonded back leg elastic for minimal VPL



Non Padded Full Cup Bra



Demi Balconette Bra



Thong



Brief



Deep Brief

Lacage

Pale Ivory

Lacage returns in elegant Ivory, featuring soft, vintage-inspired embroidery that adds a timeless touch of romance. The delicate lace-up detailing enhances the sensuality of the design, creating a striking blend of vintage charm and modern allure. This range offers a perfect balance of sophistication and playfulness, with intricate lace and embroidery that evoke classic elegance. Lacage in Ivory is a graceful tribute to Gossard’s 125-year legacy, bringing the beauty of the past into the present with a fresh, seductive twist.





Lacage

Pale Ivory

Brushed mesh for superior comfort

Non Padded Balconette Bra

23 BA6A

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Supersoft straps
- + Lace up trim insert

Padded Plunge Bra

23 BA6B

Sizes
EU: B-C 70-95, D-F 65-95, G-J 65-85
UK: 32-42 B-C, 30-42 D-E, 30-38 F-G
FR: B-C 85-110, D-F 80-110, G-J 80-100

- + Supersoft straps
- + Lace up trim insert
- + Super soft foam cups

Padded High Apex Bra

23 BA6C

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110 , E 80-105, F 80-100

- + Supersoft straps
- + Lace up trim insert
- + Super soft foam cups

Thong

23 BA6T

Sizes
EU: 34-36 - 42-44
UK: XS-XL
FR: 36-38 - 44-46

- + Supersoft side straps for superior comfort
- + Lace up trim insert

Brief

23 BA6U

Sizes
EU: 34-36 - 44-46
UK: XS-XXL
FR: 36-38 - 46-48

- + Supersoft side straps for superior comfort
- + Lace up trim insert

Deep Brief

23 BA6X

Sizes
EU: 34-36 - 44-46
UK: XS-XXL
FR: 36-38 - 46-48

- + Supersoft side straps for superior comfort



Non Padded Balconette Bra



Padded Plunge Bra



Padded High Apex Bra



Thong



Brief

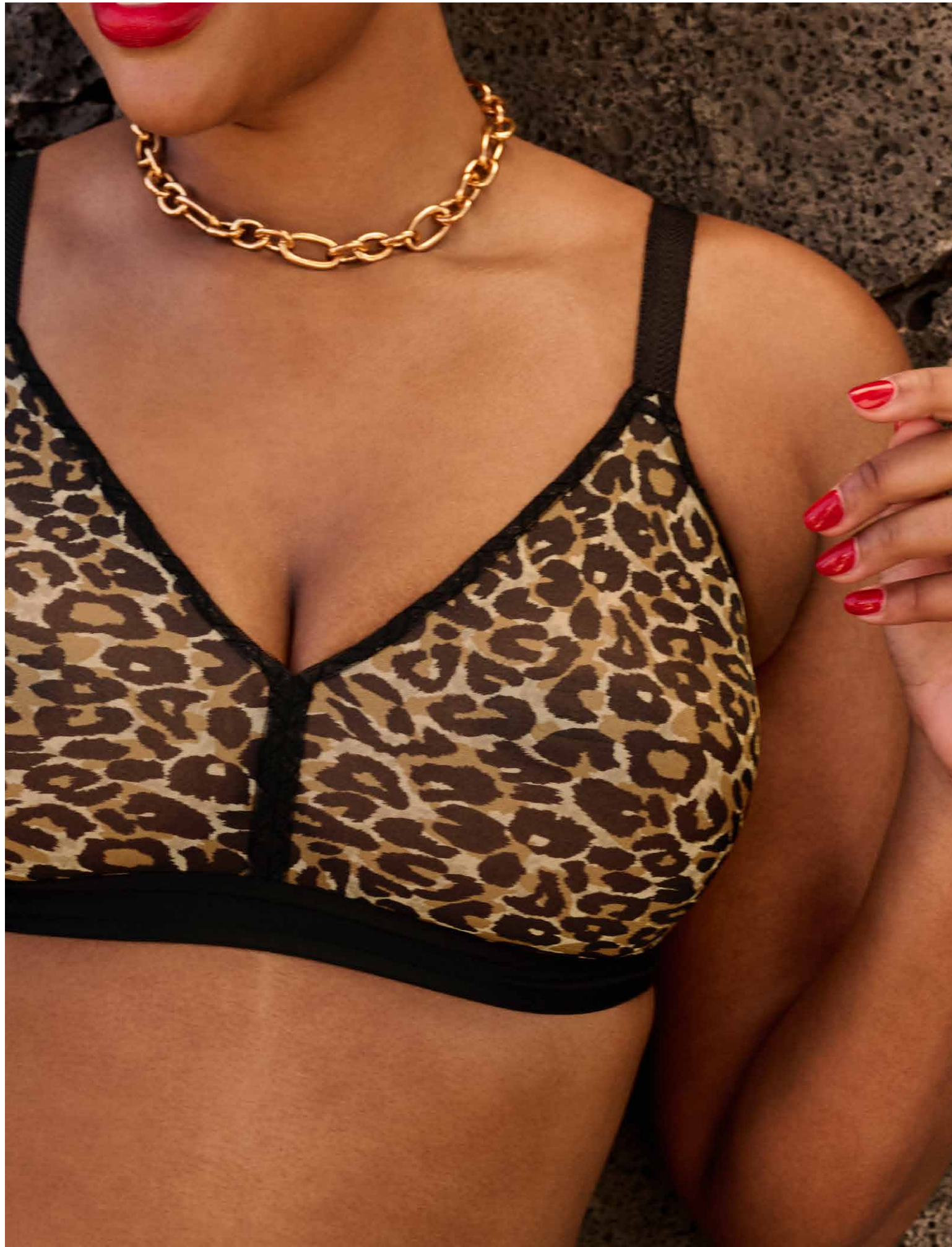


Deep Brief

Glossies Leopard Animal Print

Glossies Leopard makes a bold statement with the introduction of a new non-wired bralet and deep brief, adding even more comfort and versatility to the best-selling collection. The non-wired bralet offers a relaxed yet supportive shape, while the deep brief enhances the seductive appeal of this iconic design. Glossies Leopard continues to embody the perfect mix of bold glamour and everyday wearability.





Glossies Leopard Animal Print

Printed leopards Glossies fabric

Non Wired Bralet 23 3108

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Seamless cup
- + Wide elastic underband for extra support and comfort
- + No wires
- + Side bone for extra support

Deep Brief 23 3102

Sizes
EU: 34-36 - 44-46
UK: XS-XXL
FR: 36-38 - 46-48

- + Supersoft elastics for extra comfort



Non Wired Bralet



Deep Brief

Glossies Lace

Black & Beige

Introducing the new Glossies Lace non-wired seamless bra, available in classic Black and Nude, offering a delicate yet stunning moulded lace design. The seamless construction ensures a smooth, comfortable fit, while the intricate lace detailing adds a touch of elegance and femininity. With no wires for ultimate comfort, this bra provides gentle support without sacrificing style. Glossies Lace is the perfect balance of understated luxury and everyday wearability, making it a versatile addition to your lingerie collection.





Glossies Lace Black & Beige

Non Wired Bralet
23 3018

Sizes
EU: A 70-75, B-C 70-95, D 65-95, E 65-90, F 65-85
UK: 32-34 A, 32-42 B-C, 30-42 D, 30-40 DD, 30-38 E
FR: A 85-90, B-C 85-110, D 80-110, E 80-105, F 80-100

- + Sealess delicate lace design
- + Wide elastc underband for extra support and comfort
- + No wires
- + Avaiable in two colours
- + New continuity



Non Wired Bralet



Non Wired Bralet

Range Overview

November Launch

Superboost Lace
Mauve Pink (MVP)



23 7711



23 7718



23 7716



23 7714

Glossies
Sunkissed (SKD)



23 6271



23 6276



23 6274

VIP Fleur D'Or
Gold (GLD)



23 BA5B



23 BA5A



23 BA5U



23 BA5T



23 BA5S

VIP Belle De Nuit
Black (BLK)



23 BA3A



23 BA3B



23 BA3C



23 BA3W



23 BA3U

VIP Etoile
Red (RED)



23 BA8A



23 BA8B



23 BA8P



23 BA8T



23 BA8Y

January Launch

Lace Soiree
White (WHT)



23 BB2A



23 BB2B



23 BB2C



23 BB2X



23 BB2T



23 BB2V



23 BB2D



23 BB2E



23 BB2U



23 BB2S

Tattoo
Black/ Beige (BNU)



23 BA2C



23 BA2A



23 BA2T



23 BA2U



23 BA2V

Obsession
Blush (BSH)



23 BB1B



23 BB1A



23 BB1T



23 BB1X



23 BB1U

Glossies Lace
Paprika (PAP)



23 3001



23 3003



23 3006

March Launch

Lacage
Pale Ivory (PIV)



23 BA6C



23 BA6B



23 BA6A



23 BA6U



23 BA6T



23 BA6X

Glossies Leopard
Animal Print (ANP)



23 3108



23 3102

Glossies Lace
Black-(BLK)
Beige- (NUD)



23 3018



23 3018

Garments may vary in small detail from those shown.
The information included in this catalogue is correct
at the time of going to press. 05/2025

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